

PROJECT REPORT: CLOTHING DISTRIBUTION CAMP - 2026

Organized by: Old Age Care India

1. Project Overview

Organization Name: Old Age Care India

Program Name: Bastra-Daan

Date: 01 May 2026

Location: Memari, PurbaBardhaman

Objective: To provide essential clothing and support to the helpless elderly and underprivileged individuals.

2. Introduction

Clothing is one of the fundamental necessities of human life. In our society, many elderly individuals struggle to afford necessary clothing or winter wear due to extreme poverty and lack of family support. Driven by social responsibility, Old Age Care India organized this Clothing Distribution Camp to stand by these vulnerable individuals and ensure they live with dignity.

3. Objectives

- To ensure the dignity and protection of helpless and impoverished senior citizens.
- To protect the elderly from the harsh effects of seasonal changes (especially winter).
- To promote the spirit of social service and empathy within the local community.

4. Description of Activities

The project was executed in three main phases:

1. Survey and Listing: Identifying the most vulnerable individuals in the target area.
2. Collection & Quality Check: Procuring new garments and verifying the quality of donated items.
3. Distribution: Conducting a disciplined event to hand over items to the beneficiaries.

5. Target vs. Achievement

Item / Category	Target	Achievement
Number of Beneficiaries	500 Persons	515 Persons
Saree	400 Sets	480Sets
T-shirt	20 sets	35 Units

6. Budget and Funding

The project was funded through the organization's internal reserves and generous contributions from local donors and patrons.

Total Expenditure: 1,09,380

Total Donations: 1,01,520

7. Outcome and Impact

A total of 515 elderly individuals were directly supported. This initiative not only addressed their physical needs but also provided emotional strength. The community's response was overwhelmingly positive, fostering a sense of collective responsibility.

8. Conclusion

The Clothing Distribution Program was a resounding success. Old Age Care India remains committed to expanding its reach in future editions to ensure no elderly person suffers due to a lack of basic clothing.

